



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-23-2012 PAGE: 1 of 1

JAMESTOWN ASSOCIATES - 12000
ATTN: LAURA LANCASTER
5937 JONES CREEK RD
BATON ROUGE LA 70817

Contract No 403003	Contract Dt 10-19-2012	Revision Dt 10-23-2012	Rev# 2	Advertiser KYRILLOS FOR SENATE	Brand KYRILLOS FOR SENATE	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA										
Agency Est#		CMS # 246768	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246768								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
27	10-28-2012	10-28-2012	08:00AM - 09:00AM (BOOKENDS)	WEEKEND NWS GMA SU (7099)	9	15							X	2	350	2	700.00
31	11-04-2012	11-04-2012	08:00AM - 09:00AM (BOOKENDS)	WEEKEND NWS GMA SU (7099)	9	15							X	2	650	2	1,300.00
														Contracted Gross Total:		166	160,600.00
														Actual Gross Total:		166	160,600.00
														Agency Commission:			24,090.00
														Net Total:			136,510.00
Month/YR			Preempted	Made Good	Contract Total			Adjustments							Actual Total		
Oct 12			0.00	0.00	69,500.00			0.00							69,500.00		
Nov 12			0.00	0.00	91,100.00			0.00							91,100.00		
TOTAL			0.00	0.00	160,600.00			0.00							160,600.00		

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood